



# 30<sup>th</sup> Annual TURKEY TROT

## Sponsorship Opportunities



The event is a 5K road race with run and walk divisions on Thanksgiving morning, but its way more than a race, it's a FAMILY TRADITION! Participants from all over the United States come back to the GREATER LATROBE area to spend the holiday with their families and choose to start their Thanksgiving celebration by running/walking in our annual race. Greater Latrobe Parks and Recreation is proud and honored that families spend the holiday supporting our department. Our race has grown considerably and averages 1000 racers per year.

This family tradition is a wonderful opportunity for your business to be recognized and to support a great community event. I have included our shirt sponsorship opportunities, please feel free to contact me with any questions. If you are interested in one of our sponsorships, please fill out the bottom half of this letter (scan & email) and mail a check.

**Please mail or email to:** [craig@latroberecreation.org](mailto:craig@latroberecreation.org)  
Greater Latrobe Parks & Recreation, PO Box 307, Latrobe, PA 15650

**Deadline:  
October 21!**

### Marathon **\$1,350**

The premium sponsorship level, gives your business/company exclusive naming rights. The "YOUR COMPANY/BUSINESS". Other perks include:

- ▶ Top Sponsorship line on back of race shirt (*only 1 business*)
- ▶ 25% discount on sponsorship levels for the 5k Rabbit Run in the Spring
- ▶ Promotional/marketing/coupon distribution in all race packets
- ▶ 4 FREE race registrations (\$80 value)
- ▶ Banner privileges on Pre Packet Pick up and Race Day
- ▶ 20x20 Promotional Space on Race Day
- ▶ PA recognition on race day morning, race start and during awards ceremony
- ▶ Company representative to assist with awards presentation (*optional*)

### Half Marathon **\$1,050**

- ▶ First Line level sponsorship on back of race shirt
- ▶ 25% discount on sponsorship levels for the 5k Rabbit Run in the Spring
- ▶ Promotional/marketing/coupon distribution in all race packets
- ▶ Banner privileges on Pre Packet Pick up and Race Day
- ▶ 10x10 Promotional Space on Race Day
- ▶ Recognition at Race Start
- ▶ 2 FREE race registrations (\$40 value)

### 10K **\$750**

- ▶ Second Line level sponsorship on back of race shirt
- ▶ Promotional/marketing/coupon distribution in all race packets
- ▶ Banner privileges on Pre Packet Pick up and Race Day
- ▶ Recognition at Race Start
- ▶ 1 Free race registration

### 5K **\$550**

- ▶ Third level sponsorship on back of race shirt
- ▶ Recognition at Race Start
- ▶ 1 Free race registration

### Sprint **\$375**

- ▶ Fourth Line Sponsorship on back of race shirt

## Sponsorship Information



Name of Business:

Address:

Contact Person:

Email:

Phone:

Type of Sponsorship: